


Sushil Kumar

Digital Marketing Professional

 sushilkumar567895@gmail.com

 +91 98713 57023

 [Portfolio](#)  [LinkedIn](#)



EXPERIENCE

1. Freelance Digital Marketer

(1.7 Years) Aug 2023 - Apr 2025

Bada Business Pvt. Ltd.
(New Delhi)

Key-responsibilities:

- > Managed Google Ads campaigns (PPC)
- > Managed Social Media Ads Campaigns

2. Digital Marketing Executive

(8 Months) May - Dec, 2022

Deligence Technologies Inc.
(New Delhi)

Key-responsibilities:

- > Managed Google Ads campaigns
- > Social Media Management (SMM)
- > Implemented On-page & Off-page SEO
- > WordPress Management
- > Client Communication

3. SEO Executive - Internship

(3 Months) Sep - Nov, 2019

Cog Culture
(Gurugram)

Key-responsibilities:

- > Performed On-page SEO activities
- > Performed Off-page SEO activities



SKILLS

- > Search Engine Optimization (SEO)
- > Google Ads (PPC)
- > Social Media Marketing (SMM)
- > Content Marketing
- > WordPress Management
- > HTML & CSS
- > ChatGPT



EDUCATION

1. Digital Marketing Course

(3 Months) Apr - Jun, 2019

Lapaas
Digital Marketing Institute
(New Delhi)

2. B.Tech

Mechanical Engineering (2016)

Bahra University Shimla Hills
(Himachal Pradesh)



ADDRESS

Phase 7, Sector 61

Sahibzada Ajit Singh Nagar
(Mohali - 160062)